



*I have a good  
student, but.....*



***Rick Rubel  
Distinguished  
Professor of Ethics***

- **Taught/Directed Ethics and Moral Reasoning course for 19 years**
- **Distinguished Professor of Ethics (15 years)**
- **Co-author & Co-editor of two books**
- **Exported the core Ethics course to 79 Universities in USA**
- **Teach Ethics seminars: Keynote speaker, various Universities, High Schools, elementary schools, Chaplain School, Justice School, Supply School, Symposiums, Homeland Security,**
- **Published articles several journals, Encyclopedia**
- **Member of Maryland State Board for Character Education -12 years**
- **Worldwide 4-day seminars on Ethics and Character Development for Naval Chaplain Corps**
- **Written 12 children's books on Character Moral development**

# Today's talk

- **The moral baseline for our young people**
- **Organizational ethics – creating a culture of integrity in our schools, organizations**
- **Moral and Character remediation – mapping our character**
- **Success and failures**

# The Construct of the Program

## Moral Improvement

- Moral Awareness (What is the issue?)
- Moral Understanding (Why is it wrong?)
- Moral Analysis (Why did I do it?)
- Moral Improvement (How can I change?)

## Character Development

*Who am I?  
Who do I want to be?  
How do I get there?*

**Its about asking the right questions**

# Who am I ?

## Who?

How did you get here?

### Background

- Moral upbringing
- family
- character development
- motivation to attend USNA
- high school
- role models
- self-esteem (the mirror)

## Why?

Why did you commit the offense?

### Causal factors

- Time factors
- Stressors
- Why did you lie, cheat, steal
  1. Your moral decision making?
  2. Your conscience?
  3. Your character? (mapping)

# Who do I want to be? How do I get there

## How?

How do you become an honorable person?

How do we get this person to be the honorable?

- Regaining trust
- Become the exemplar
- Character development plan
- Improved decision making
- Action list to work on

**Mapping the Strengths and Virtues of Your Character ©**

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**extreme DEFICIENCY minor**

**Proper Amount**

**minor EXCESS extreme**

X

X

X

				Perseverance				
				Pride				
				Wisdom				
				Curiosity				
				Ingenuity				
				Spirituality				
				Perspective				
				Judgment				
				Open-mindedness				
				Critical Thinking				
				Justice				
				Loyalty				
				Compassion				
				Courage/Bravery				
				Emotional Intelligence				
				Gratitude				
				Love				
				Self Control				
				Humility				
				Forgiveness / Mercy				
				Honesty / Integrity				
				Prudence				
				Humor				
				Optimism/Hope				6
				Patience				

# Rick Rubel

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