

## Business Networking notes

- *Value Management to Employees* read it-tools; limitations
- Virginia EPF requirement: SL project in final exam during May timeframe
- Viable topics? Mom and Pop, Non-profits, non-competitive won't work
- Operations management-Steel factory
- Inventory to hold – stock control
- Tools Boot camp – to kick off
- IB coordinator – should go to get results
- Organizational objectives
- Padlet – online notepad
- SL revised – google forms with most frequently missed questions

### Rubric:

#### Criterion A

- Terminology
- Intro to the company
- Definition of both concepts
- Promotional st
- Memorize a definition
- Brief company intro
- Sub headings
- Stakeholders
- Conclusion

#### Criterion B-Application

- Know companies link them and explain why they are an application of this concept

#### Criterion C-Reasoned arguments

- Balance, can be theoretical, internal growth, balanced

#### Criterion D-Structure

- Break it up
- Chunk into paragraphs
- Conclusion must be substantiated

#### Criterion E-Stakeholder

- How stakeholders are impacted

Eastern State Penitentiary

CTE Field Trips

Hershey Park

## SL IA

- Article: sample article (good one) in depth
- Highlight:
  - key words they knew,
  - stakeholders,
  - key events,
  - factors they could put into a SWOT
- Can use videos w/ transcript
- Library databases
  - Hoovers
  - Gale

## Fun:

- 15 min breaks! Mini-games, snowball fights
- Padlet for class discussions or to check knowledge
  - Fishbowl
- Foldables/IB Arts & Crafts :)
- Plickers
- Quizlet/Quizlet Live

## GECCIS/CUEGIS Question (Paper 2 Section 3): No difference between HL & SL

- No canned responses!!!!!!
- Avoid McDonald's & Starbucks
- Knowledge & Conceptual Understanding: (A)
  - TERMS TERMS TERMS!!!!!!
  - Introduction:
    - Definitions (concept 1 & concept 2)
    - Definition of the term
    - Intro to the company
  - Subheadings (Intro, body, stakeholders, conclusion)
- Application (B)
  - Need to know their companies & they link them
  - Need anecdotes
- Reasoned Arguments ©
  - Balance!!! (However...)
    - Can be theoretical
- Structure (D)
  - BREAK IT UP (separate paragraphs!!! Sections with subheadings!!!)
  - Conclusion
    - Must be substantiated
- Individuals & Societies: STAKEHOLDERS (E)
  - Have a whole separate section called stakeholders
  - Needs to discuss an individual & a group
- Company Suggestions:
  - Tesla

- Disney
- Google/Alphabet
- Amazon
- YUM Brands
- Current Events (HL will add international companies)
  - IKEA
  - Zara
  - Lego
  - AirBNB
  - Uber
  - Aldi
  - Tata
- After the exam...
  - EPF: final project
  - MOS testing
  - "Take a business to another country..." project
    - STEEPLE
    - Etiquette
    - Bring in a food item from that country to share
- Case Studies
  - HSRM case studies (google it)